Haiqiang Zou

CS370

Professor GoldBerg

Name of the Project: KZ Trading

Introduction:  
An online auction website similar to Amazon and EBay. However, the customer has two options to pay for the sells fee. First is to get charge on a sell by sell bases and the other one is to be charge by a monthly membership fee. It will charge no fees when customers put their items for sell unless the item sells. This auction will also have a category where people can post on it and meet the person directly for sell. In this case, the seller will not be charge for the deal.

Definition of the problem:

Customers might complain that the products they bought might be damage or condition not as described during the purchase  
Solution to the problem:

We can have a return system set up by default in which that every purchase have a 7 days for return. However, it is up to the seller to decide whether the buyer or the seller has to pay for the shipping and whether a restocking fee will be charge.

Review vs Advantages of our system:

This online auction offers a better deal for people that sell constantly by offering a monthly membership fee. It also offers a better deal for casual dealers by offering a sell by sell charge.

Cost & Timeline:

The cost for this project is low. We just need to get a domain name register, get a decent web server so the website won’t crash when there are a lot of people accessing it at the same time.

Conclusion:

This website will get popular as time goes by since everyone want to save money and get something out of the trash that they don’t need. Once the website traffic goes up, we will be able to put advertisement on the website to increase the revenue